

Do you want to be part of an Australian Dairy Industry that is a world leader in productivity, environmental management and economic efficiency?

Do you want to form alliances with committed members from other states and sectors?

Then *Advance in Dairy*...

And take up the challenge to participate in this exciting Program.

The Dairy Industry's National Leadership Development Program is part of a three tier Program provided at a regional, state and national level.

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# Advance in Dairy

National Leadership Development Program

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## Advance in Dairy

The Dairy Industry's *Advance in Dairy Program* provides an opportunity for you to develop skills and knowledge at an individual, enterprise and industry level so you can operate effectively within the 'big picture'.

### The *Advance in Dairy Program* is based on a belief that:

- Industries require leadership rather than leaders.
- Members of industry must be involved in the leadership and decision-making process.
- Members need to be equipped with skills, confidence, contacts and knowledge.
- Effective teams and teamwork are essential to the industry's future.
- The formation of coalitions across all states and sectors is essential for a professional, sustainable and dynamic industry.

### The *Advance in Dairy Program* is conducted over a three month period comprising:

- An initial 3-day residential session in Melbourne.
- The design and implementation of an industry project.
- A final 2-day residential session in Canberra.

### *Advance in Dairy* provides skill development sessions to enable:

- Networking to progress industry issues.
- Planning to ensure desired outcomes.
- Team Leadership.
- Getting your message across with impact.
- Shared outcomes from meetings.
- Lobbying to bring about change.
- A professional industry image.

This will contribute to increased performance at a personal, enterprise and industry level.



### What the participants say:

"The Program was well structured and I benefited from learning about how to get outcomes from meetings."

*Greg Norton,  
Farmer, Western Australia*

"I got an enormous amount from the course. I achieved my aim of learning skills to work more effectively with people and to gain their cooperation."

*Roma Britnell,  
Dairy Farmer, Victoria*

"I found the whole experience to be Life Changing and I'm sure it will help me into the future."

*Warwick Baum,  
Dairy Farmer, Victoria*

### And how industry leaders feel about the Program:

"I came away with a positive view of not only the quality and benefit of the Program, but also of the enthusiasm and potential that exists out there in the dairy farming community."

*Tony Bates,  
Chairman, Dairy Research and  
Development Corporation*

"Continuing success of Australian dairying needs energy, commitment and people willing to take the lead. Continual investment in future industry leaders is required to drive improvement, competitiveness and create opportunities to ensure a healthy, profitable industry. Dairy Australia's continued support of the Leading Industries *Advance in Dairy* Program helps future dairy leaders articulate a positive way ahead for the industry."

*Dr Mike Ginnivan,  
Managing Director, Dairy Australia*

"The *Advance in Dairy* Program provides the opportunity for people with a passion for the industry to channel their enthusiasm and energy in a way that can make a difference ...

It is clear that the dairy industry is benefiting across many fronts as a result of the Program and the work of the graduates."

*Steve Coats,  
Portfolio Manager Farm – Change  
Management and Delivery Dairy  
Australia*