

Do you want to take a more active role in the Australian Seafood Industry?

Are you committed to profiling the Industry as a world leader in sustainability, environmental management and resource sharing?

Do you want to form alliances with other Industry members from other states and sectors?

Then *Advance in Seafood...*

And take up the challenge to participate in this exciting program.

Leading Industries develops programs that build sustainability and profitability by investing in the most important asset of all – people.

The Leading Industries programs strengthen participants' skills, knowledge, confidence and contacts, resulting in their heightened performance at an individual, enterprise and industry level.

The proven formula has resulted in Primary Industries across Australia being positioned to operate at a higher level.

Reach your Potential with Leading Industries.

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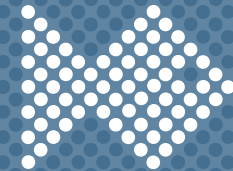
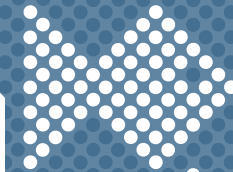
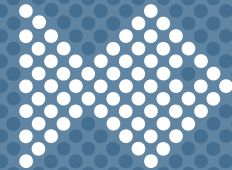
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Advance in Seafood

National Leadership Development Program



Proudly supported by



Australian Government
Fisheries Research and
Development Corporation

Leading Industries
reach your potential



Advance in Seafood

The Seafood Industry's Advance in Seafood Program provides an opportunity for you to develop skills and knowledge at an individual, enterprise and industry level so that you can effectively represent the industry nationally

The Advance in Seafood Program is based on a belief that:

- Industries require leadership rather than leaders.
- Members of industry must be involved in the leadership and decision-making process.
- Members need to be equipped with skills, confidence, contacts and knowledge.
- Effective teams and teamwork are essential to the industry's future.
- The formation of coalitions across all States and sectors is essential for a professional, sustainable and dynamic industry.

The Advance in Seafood Program is conducted over a six month period comprising:

- A 3 day residential session (the location varies from year to year).
- The design and implementation of an industry project.
- A 2 day residential session in Sydney.
- A final 2 day residential and graduation session in Canberra.

Advance in Seafood provides skill development sessions to enable:

- Networking to progress industry issues.
- Planning to ensure desired outcomes.
- Team Leadership.
- Getting your message across with impact.
- Shared outcomes from meetings.
- Lobbying to bring about change.
- A professional industry image.

This will contribute to increased performance at a personal, enterprise and industry level.



What the industry leaders have to say about the Program:

" We are a sponsor of the *Advance in Seafood* Leadership Development Program because its a winner and we like to be associated with success."

Grahame Turk, Managing Director, Sydney Fish Market

" This Program recognises individual differences and accommodates them. In doing so it creates a richness of thinking that is unique, something the seafood industry can be proud of."

Bardy McFarlane, Chair, Seafood Council (SA) Ltd.

" I was inspired by the vision and energy the participants shared in regards to the purpose of the Program and I have no doubt it will provide many benefits to the seafood industry as they transform their skills into their own businesses and in turn the seafood industry."

Patrick Hone, Executive Director, Fisheries Research and Development Corporation

And what the participants say:

" The program was tremendous, it not only taught me how to work in a team but how to build a team to work towards a common goal."

Neil Green, Barramundi and Mudcrab Fisherman President, Queensland Seafood Industry Association

" The Program provided a fantastic opportunity for me to work closely with industry leaders on an issue of critical importance to the future of the Australian Seafood Industry - Marketing and was instrumental in securing my position as Marketing Manager for Sydney Fish Market."

Louise Nock, Marketing Manager, Sydney Fish Market

" Prior to taking part in the Program I was tentative about taking on challenging new roles on committees or boards but upon completing the six month Program I feel I have grown in confidence, courage and professionalism, and I am prepared and eager for such roles that come my way."

Jonas Woolford, Abalone Diver, South Australia