

Do you want to take a more active role in an Australian Sugar industry that is a world leader in sustainability and environmental management?

Do you want to form alliances with committed members from other regions and sectors?

Then *Advance in Sugar*...

And take up the challenge to participate in this exciting program.

Leading Industries develops programs that build sustainability and profitability by investing in the most important asset of all – people.

The Leading Industries programs strengthen participants' skills, knowledge, confidence and contacts, resulting in their heightened performance at an individual, enterprise and industry level.

The proven formula has resulted in Primary Industries across Australia being positioned to operate at a higher level.

Reach your Potential with Leading Industries.

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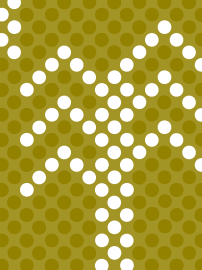
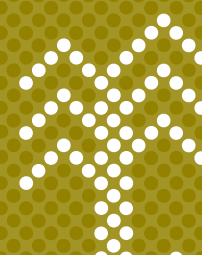
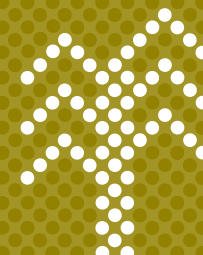
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## Advance in Sugar

National Leadership Development Program



#### Proudly supported by



Australian Government  
Sugar Research and Development Corporation

**Leading Industries**  
reach your potential



## Advance in Sugar

**The Sugar Industry's Advance in Sugar Program provides an opportunity for you to develop skills and knowledge at an individual, enterprise and industry level so that you can effectively represent the industry nationally**

### **The Advance in Sugar Program is based on a belief that:**

- Industries require leadership rather than leaders.
- Members of industry must be involved in the leadership and decision-making process.
- Members need to be equipped with skills, confidence, contacts and knowledge.
- Effective teams and teamwork are essential to the industry's future.
- The formation of coalitions across all states and sectors is essential for a professional, sustainable and dynamic industry.

### **The Advance in Sugar Program is conducted over a six month period comprising:**

- A 3 day residential session in a regional centre.
- The design and implementation of an industry project.
- A 2 day residential session in Brisbane.
- A final 2 day residential and graduation session in Canberra.

### **Advance in Sugar provides skill development sessions to enable:**

- Networking to progress industry issues.
- Planning to ensure desired outcomes.
- Team Leadership.
- Getting your message across with impact.
- Shared outcomes from meetings.
- Lobbying to bring about change.
- A professional industry image.

This will contribute to increased performance at a personal, enterprise and industry level.



### **What the graduates say:**

"The *Advance in Sugar* Leadership Development Program enables growers to realise their own capacity and abilities and to strive for and achieve the goals that they previously perceived as unachievable."

*Panikos Spyrou, Manager, Kalamia Cane Growers Organisation Ltd.*

"The program encourages participants to broaden their view and look beyond their own farms to bigger and better things for the industry. I now have the confidence to apply this to my work within the sugar industry."

*Gerard Puglisi, Field Officer, Mossman Agricultural Services*

"By exposing participants to a range of new ideas and situations, the *Advance in Sugar* program provides a wonderful launching pad for people with potential to take the industry forward."

*Palmina Bonaventura, Extension Officer, BSES*

### **And what industry and community leaders say about the Program:**

"By developing the human capital of the Australian sugarcane industry, the *Advance in Sugar* Leadership Development program is making a positive mark on tomorrow's industry leaders today."

*Russell Muchow, Executive Director, SRDC*

"One of the greatest challenges for the Australian sugar industry is unearthing and skilling a leadership team to pilot it in the years ahead. The *Advance in Sugar* Leadership Development Program is playing an important role in achieving this outcome."

*Paul Schembri, Chairman, Mackay Canegrowers Limited*

"To survive, any industry must be responsive to changing conditions and the projects undertaken by the participants will not only develop them personally but the results will contribute to building a more profitable, stronger and more united sugar industry".

*Dave Perkins, Councillor, Mackay City Council*