

Do you want to participate more effectively in your industry?

Are you committed to contributing to a professional, sustainable and innovative seafood industry?

Do you want to meet other motivated industry people?

Do you want to progress key industry issues and opportunities?

Then be part of making an *Impact on **Seafood** ...*

Leading Industries invests in the most important asset of all - people.

The Leading Industries programs strengthen participants' skills, knowledge, confidence and contacts, resulting in their heightened performance at an individual, enterprise and industry level.

The proven formula has resulted in Primary Industries across Australia being positioned to operate at a higher level.

Reach your Potential with Leading Industries.

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# Impact on **Seafood**

Industry Training Program



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**Leading Industries**  
reach your potential



## Impact on Seafood

The seafood industry's **Impact on Seafood State Training Program** provides you with the skills, knowledge and confidence that will enable you to participate effectively at an individual, enterprise and industry level.

In the current complex and ever-changing environment, the seafood industry needs passionate people working together for a profitable future.

Whether you are a grower, fisher, processor or service provider to the seafood industry, you can make a difference and assist in growing the industry and its people.

*Impact on Seafood* is part of a two tiered Program provided at a state and national level.

### The **Impact on Seafood Program** is conducted over a three month period and you will need to;

- Participate in a 3 day residential session.
- Design and implement an industry project in the three months following the first session.
- Work with a team of industry members and mentors to progress industry issues.
- Complete the final 2 day residential session.

### The Program provides skills that will assist you to;

- Communicate effectively.
- Convey a message in public.
- Understand the structure of the industry.
- Profile the industry.
- Plan effectively.
- Contribute to meeting outcomes.
- Create a useful network.
- Make a contribution to the industry.



## What the industry leaders have to say about the Program:

“ The future success of the seafood industry requires leadership, commitment and a willingness to learn and adapt to market changes. The **Impact on Seafood** Program gives the seafood industry an opportunity to explore the potential of its young leaders who have been nominated by fellow industry members and prepare them for future roles within the industry. This is an important step toward increased self-management.”

*Hon Rory McEwen, South Australian Minister for Agriculture, Food and Fisheries*

“ With the industry going through so many challenges, such as rising fuel prices, resource allocation and internationalization of the market place we need people with the confidence to represent the industry on important issues, the knowledge and contacts to operate effectively at a higher level and the responsibility to lead the industry into a profitable and professional future.”

*Michael Whillas, Seafood Council (SA) Ltd Director*

“ The people within the industry are our investment for the future. I have personally witnessed fishermen who after completing the **Impact on Seafood** Program have developed skills to the extent that they are now making a positive difference in our industry.”

*Samara Miller, Executive Officer, Spencer Gulf and West Coast Prawn Fisherman's Association*



## And what the participants say:

“ The Program enabled me to step out of my comfort zone and it gave me the skills and support to learn more. Upon completing the Program I had a better understanding of how to run a meeting, lobbying techniques, networking and how to work with a team. This will really help with my business and in turn the industry.”

*Linda Hank, Partner, Oceanic Oysters*

“ The Program provided a fantastic opportunity for me to work with people from the fishing industry in a unique and insightful way. I gained understanding of issues from a completely different point of view. It highlighted to me that we should never make assumptions and always take the time to listen to others.”

*Vicki Mavrakis, Aquatic Resources Policy Officer, Division Of Aquaculture, Primary Industries and Resources South Australia*

“ The skills gained from the Program have proven valuable in helping me work more effectively in our industry and the community in gaining positive outcomes in a more professional manner. ”

*Joel Redman, Rock Lobster Fisherman, South East South Australia*